



One-Day Intensive Course

Fundamentals of Shipping - Bill of Lading

Back By Popular Demand

what every shipping, forwarding & logistics executives must know

Summit Hotel, Subang USJ

Date: 30 OCTOBER 2009

HRDF CLAIMABLE UNDER SBL SCHEME

Trainer's Profile

Time: 9.00 am – 5.00 pm

YC Chow is a success coach, strategy consultant, author and a much sought after trainer in Asia. His work reflects over 35 years of senior management experience both as a practitioner and a consultant.

His interests are in helping organizations and individuals succeed through transforming and transcending their performance. He regularly conducts high energy soft skills training workshops revolving around selling, service delivery, interpersonal skills, communication, leadership & management, time management and success strategies.

YC Chow is the Executive Director of PJMS, a company he established in 2001 after a long and illustrious career in a major international shipping company where he held, inter alia, the position of Managing Director. YC Chow holds a third degree black belt in Karate, has trekked to the Everest Base Camp and is the author of 5 books; three on selling skills, one on time management and the other on self management. In the past twelve months, He has trained in Malaysia, Singapore, Indonesia, India, China, UAE, Vietnam & Myanmar.



About the Course

The Bill of Lading (B/L) is the single most important document in international trade. Knowledge and understanding of this transport document is a matter of basic necessity for everyone working in the shipping, forwarding & logistics sector as well as those involved in international trade. The implications and consequences of mishandling a B/L could be far reaching and could potentially be both costly and damaging.

This one-day workshop will equip shipping practitioners and executives with a working knowledge and practicalities of this important legal commercial document without the usual boredom associated with the study of legalities.

The workshop will deal with day to day practical b/l issues faced by those handling this document.

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Program Introduction

- The Flow Of Goods & Bill Of Lading In International Trade
- The 3 Functions Of The B/L
- Types Of B/L
- Parts Of A B/L And Their Significance
- Key Clauses & What They Mean
- Lien
- General Average
- International Conventions Covering Carriage Of Goods By Sea Including Hague Visby Rules
- Bill Of Lading Frauds
- Situational Case Studies Involving Practicalities Of The B/L
- Questions About The Bills Of Lading Which You Were Afraid To Ask

Questions/Answers

Course Ends / Certificate Presentation



Course Fee

RM 795 / participant
*inclusive course materials,
lunch, tea-breaks &
certificate of attendance*

EARLY BIRD Discount
RM 695 / participant for
registration & payment
received 14 days before
course date.

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Fax to 03 563 52 520

Target Audience

This course is suitable for shipping executives, logistics officers, documentation managers working in the manufacturing, shipping & trading environment and professionals working in the arena of international freight & liner environment. Forwarding coordinators, expeditors working in the trade facilitation, importers / exporters, ocean carriers, sea/airport authority, nvocc operators, banks, import & export documentation assistants handling BL & anyone involved in sea freight logistics operations could also benefit.

At the end of the program, participants will be able to ...

- Understand the usage of Bill of Lading (B/L) in international transport.
- Learn how to prepare bill of lading correctly, perform freight calculation and cargo booking procedures in seafreight.
- Learn about various important clauses in Bill of Lading.
- Understand liabilities and the *do & don't's* in the shipping world.

Registration Form

Title : Fundamentals Of Shipping - Bill Of Lading

Time 9.00 am – 5.00 pm

Summit Hotel, Subang USJ

Date: 30 OCTOBER 2009

Name of Company _____

Address _____

Contact Person _____

Job Title _____

Tel _____ Fax _____

Mobile _____ Email _____

Name of Participants: (Write In block letter)

_____ Job Title _____

_____ Job Title _____

_____ Job Title _____

_____ Job Title _____

_____ job Title _____

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