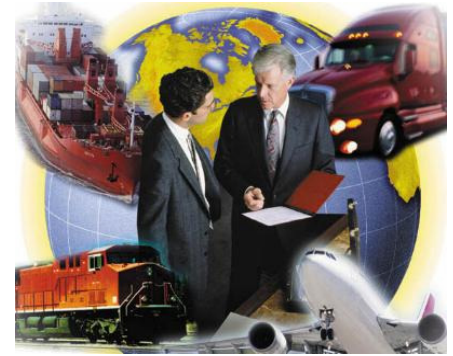




Integrated LOGISTICS Management



A Two Day Intensive Program

*Delivering Supply Chain Solutions
For A Moving World*

**100% HRDF CLAIMABLE
Under SBL Scheme**

Time : 9.00 am – 5.00 pm



**Venue: Grand Dorsett Hotel,
Subang Jaya**

Date: 29 – 30 September 2011

About The Course

This course will cover the best practices of logistics management. Participants will be exposed with the concept of integrated logistics and its application to the success of the business.

The methodologies for significant improvement in the effectiveness, accuracy, and overall productivity of logistics operations will also be discussed. The pressure to reduce cost, eliminates wastages and enhance business efficiencies will continually be the focus of the logisticians to achieve superior performance in supply chain.

Participants will learn key concepts to achieve logistics breakthru - combining lean and agile approach to ensure continual success ahead in the marketplace.

Participants will also learn to identify the non value adding activities in logistics through our case study / exercise.

REGISTER TODAY

- Learn And Apply
The Best Of Logistics Practices.
- Improve On Your Logistics Skills &
Help Your Organisation To Reduce Cost
And Improve Profitability.

www.ideapro-logix.com

About The Trainer

C.S Yim, MCILT, MBA, CPC has 20 years of working experience in the logistics and transport industry. Currently, he is the Principal Trainer and Course Director of Ideapro Logix Sdn Bhd.

Mr. Yim has held various management positions in top international shipping and world-class logistics companies. His responsibilities include managing and leading an international freight forwarding division for a group of companies.

Mr. Yim is one of the panelists responsible in the development of National Occupations Skills Standard (NOSS) for Forwarding and Multimodal Industry in Malaysia. He is also a certified performance coach and has been active in teaching short courses in advance logistics and supply chain management for many years.

As a member of Chartered Institute of Logistics & Transport, he is committed to uplift the logistics standards in Malaysia. Mr. Yim holds a European MBA in General Management with Paris Graduate School of Management.

Course Fee

RM 1590 / participant *inclusive course materials, lunch, tea-breaks & certificate of attendance*

EARLY BIRD Discount RM 1490 / participant for registration received 14 days before course date

Two Day Program Outline

The Fundamentals Of Logistics Practice

- Logistics & Shipping Framework
- Scope Of Logistics Operations
- Movement Of Activities
- Buy, Make, Store, Move

Understanding The Role Of A Logistics Manager

- Planning, Organizing, Leading & Control
- Inventory / Stock - Challenges In Forecasting
- Adopting 7 M Styles Within The Logistics Framework
- Steps Towards Building An Integrated Logistics Systems

Principles Of Good Logistics & Shipping Practice

- Just InTime Logistics
- Logistics Audit – Spotting The Bottleneck
- Benchmarking The Logistics Standards
- Issue of Pipeline Control In The Supply Chain
- Inter-department Issue Contributing To Logistics Efficiencies

Issue Of Adding Value In Logistics Operations

- Defining Value From Customers Perspective
- Communicating Savings Thru Eliminating Wastages
- Challenging The Status Quo – Process Improvement
- Time Compression Exercise

Improving Customer Relationships In Logistics

- Coping With Customers Rising Demand
- How To Build Stronger Relationships With Supplier/Customer
- The Future Of Logistics Services

Questions / Answers Session

Target Audience

This course will be beneficial and specially developed for logistics professionals (managers & executives level) involved in manufacturing, distribution, marketing and services related industry - importers, exporters and those working in the field of logistics support including international freight forwarders, total logistics solutions providers, shipping liners, warehouse & transport operators, Logistics IT support & other players within the entire logistics & supply chain spectrum.



Methodology

The workshop will be conducted through lecture brief, interactive discussion, group work, exercises, video presentation and Q & A

Registration Form

Integrated Logistics Management

Fax to 03 563 52 520

Grand Dorsett Hotel | Subang Jaya
29 - 30 September 2011

Time 9.00 am – 5.00 pm

Name of Company _____

Address _____

Contact Person _____

Job Title _____

Tel _____ Fax _____

Email _____

Name of Participants: (Write In block letter)

_____ Job Title _____

_____ Job Title _____

_____ Job Title _____

_____ Job Title _____



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